

# ExpressConnect™

## Business Class Internet Bandwidth Solutions

Your critical enterprise applications such as Enterprise Resource Planning (ERP), Supply-Chain Management (SCM) and Customer Relationship Management (CRM) are driving the need to connect various offices across the country. Given the large volumes of network traffic and an increasing trend towards convergence in voice, video and data on IP networks, you need high quality, high performance bandwidth solutions from a trusted service provider.

ExpressConnect™, Business Class Bandwidth Solutions from Sify Enterprise Solutions, is designed to meet this very need.

### When high business availability is critical

ExpressConnect™ solutions are ideal for connecting your regional offices, branch offices and remote locations to the corporate network. They perfectly complement Sify's SecureConnect™ range of IP VPN solutions, by providing high-speed bandwidth in those situations where robust connectivity is critical to the operations of the enterprise.

### As flexible as your business needs

ExpressConnect™ business class bandwidth solutions are offered in four grades to meet specific business needs. These are:

**ExpressConnect™ Diamond:** Ideal for customers with extremely delay-sensitive, mission critical traffic such as voice, video and ERP. It offers built-in oceanic redundancies.

**ExpressConnect™ Platinum:** Ideal for customers with delay-sensitive, mission critical traffic such as voice and video.

**ExpressConnect™ Gold:** Ideal for customers with less delay-sensitive, mission critical 'data only' traffic such as from ERP (Enterprise Resource Planning) and other enterprise applications.

**ExpressConnect™ Silver:** Ideal for customers with primarily non-mission critical traffic, which is not delay-sensitive, such as email and file transfer applications.

### Delivered by the expert

ExpressConnect™ solutions leverage the unmatched technical expertise delivered by Sify, India's leading provider of end-to-end networking, security and application services. All ExpressConnect™ solutions are backed by industry leading infrastructure and services including:

- Premium connectivity of SifyNet, India's largest managed IP network.
- Anytime, anywhere connectivity supporting a wide variety of first mile connectivity modes including leased lines, fixed wireless broadband, ISDN and PSTN dial up.
- Scalable to thousands of users in hundreds of locations.
- Fastest deployment times in the industry.
- Sify's commitment to customer delight through uncompromising customer support-24x7 help desk just a toll free call away from anywhere in India and web based support tools ([support.sify.net](http://support.sify.net)).

## SifyNet: Our fully managed IP network

SifyNet is India's first Tier 1 network, built around Cisco Gigabit Switch Routers (GSRs) with data capacity in terabytes and with each node in the network capable of routing more than 30 million packets per second. Our MPLS-enabled network provides the most sophisticated Class of Service/Quality of Service mechanisms to prioritize voice, video and mission critical data traffic. SifyNet forms the foundation for all enterprise solutions products and services.

### Unmatched Infrastructure

- ✦ Best-of-breed physical network infrastructure leased from multiple telecom providers and dual Network Operations Centers (NOCs) in all major metros to give you the highest uptimes.
- ✦ 54 Points Of Presence (POPs) which cover virtually all of India.
- ✦ Global network coverage through international alliances.
- ✦ International bandwidth capacity exceeding 300 Mbps and growing, through a combination of STM1 (155 Mbps) and multiple satellite gateways.

### Unmatched Expertise

- ✦ India's only ISO 9001:2000 certified service provider for network management, data center operations & customer support.
- ✦ Certified ISO 9001:2000 for provisioning of VPNs, Internet Bandwidth, VoIP Solutions & Integrated Security Solutions. Certification covers pre-sales, sales, order processing and project management.
- ✦ Over 60 Cisco certified networking professionals. Several million man hours of network management, project management and implementation experience.



## Scalable, Flexible, Customizable

ExpressConnect™ bandwidth solutions offer a high level of control over your network, allow you to scale as your needs grow and lets you adjust to changing business needs. Besides, they also offer you the flexibility to customize your Service Level Agreements (SLAs) by either type of application and/or network protocol.

A detailed comparison of the Diamond, Platinum, Gold and Silver offerings is presented below:

Features	ExpressConnect™ Diamond	ExpressConnect™ Platinum	ExpressConnect™ Gold	ExpressConnect™ Silver
Availability guarantee	99.50%*	99%**	99%	None
Committed throughput	100%	100%	50%	25%
Scalability	16Kbps scalable to 2Mbps	16Kbps scalable to 2Mbps	64Kbps scalable to 2Mbps	64Kbps and 128Kbps only
Packet drop guarantee	Less than 0.5%	Less than 1.0%	Less than 1.0%	No guarantee
Latency	Transpacific - 350 ms Transatlantic - 280 ms	350 ms	350 ms	No guarantee
Priority by application protocol	Yes	Yes	No	No
Ideal (for traffic types)	Highly mission critical very delay - sensitive	Mission critical delay - sensitive	Less mission critical less delay - sensitive	Non-mission critical Non delay - sensitive
Ideal (for application types)	Voice, Video ERP	Voice, Video ERP	ERP, File transfer E-mai	File transfer, HTTP

\* Uptime guarantees on oceanic routes \*\* No uptime guarantees on oceanic route

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**Sify**

MAKING THE INTERNET  
WORK FOR YOU